



CEFGA CAREER EXPO 2 0 1 2

Even in this economy, you have an eye on the future, wondering where you will find skilled workers once it improves. You are the construction industry. You don't like to TALK about problems. You like to DO something about them.

CEFGA believes there are great careers in the construction industry. One day soon, you will need new young talent. We believe there are thousands of young people across Georgia who are a perfect fit for your company.

Your opportunity to do something; to be part of the solution; to connect with thousands of Georgia high school and technical college students is approaching. **On March 15-16, 2012, CEFGA will host its 8th Annual CareerExpo at the Georgia International Convention Center.**

Join CEFGA as we present the construction industry in a fun, hands-on way to thousands of young Georgians from across the state.

Specifically, we are seeking event staff, volunteers and financial support to make the 2012 CEFGA CareerExpo the biggest and best event of its kind in the U.S.

What is the CEFGA CareerExpo and SkillsUSA State Championships?

[Read a Full Report of last year's event.](#)

[See Pictures from last year.](#)

[See List of Participating Companies from last year.](#)

[See video and media coverage \(WSB-TV\) from last year.](#)

To become part of the solution, please provide basic contact information and tell us how you will help make the 2012 CEFGA CareerExpo a huge success.

Name: _____ Company Name: _____

Phone: _____ Email: _____

See next page / other side of this document to indicate your sponsorship and/or involvement plans. Please note, to ensure recognition the **Deadline to respond is February 17, 2012.**

Sponsorship Opportunities and Benefits

- SkillsUSA Competition Sponsor – \$5,000**
 - Brand your company as supporting the best new construction talent in Georgia
[See full list of SkillsUSA construction-related competitions here.](#)
 - Company recognized on CEFGA and SkillsUSA Georgia websites.
 - Company recognized on main entry signage, SkillsUSA signage and 400+ competitor t-shirts.
 - Company recognized at SkillsUSA Champions' Breakfast on Mar. 16, 2012.
 - Opportunity to provide judges for 2012 SkillsUSA State Championships.
 - Company recognized as providing travel sponsorship to SkillsUSA State Champion.
 - Company recognized and opportunity to participate in 2012 SkillsUSA Awards Ceremony on Mar. 17, 2012.
 - Personal thank you note and updates from SkillsUSA State Champions, as they compete in the National SkillsUSA Championships.
 - 10 tickets to Champions' Breakfast.
- Champions' Breakfast Sponsor – \$4,000**
 - Company recognized on CEFGA and SkillsUSA Georgia websites.
 - 10x10 booth space on floor of CareerExpo and SkillsUSA State Championships.
 - Company recognized on main entry signage, SkillsUSA signage and 400+ competitor t-shirts.
 - Company recognized at SkillsUSA Champions' Breakfast on March 16, 2012.
 - 10 tickets to Champions' Breakfast.
- CareerExpo World Sponsor – \$3,000**
 - Company recognized on CEFGA and SkillsUSA Georgia websites.
 - Up to 1,600 sq. ft. of exhibit space to promote your industry, your organization and/or your company. Some restrictions apply. Please contact CEFGA for more information.
 - Company recognized on main entry signage.
- Hard Hat Sponsor – \$2,000**
 - Company recognized on CEFGA and SkillsUSA Georgia websites.
 - Company recognized on main entry signage.
 - Company name listed on 7,000+ hard hats.
- SkillsUSA Competitors' Lunch Sponsor – \$1,500**
 - Company recognized on CEFGA and SkillsUSA Georgia websites.
 - Company recognized on main entry signage.
- 10x10 Booth Space – \$1,000**

[Register Online Today!](#) If paying by check, please make payable to: CEFGA, 3585 Lawrenceville-Suwanee Rd. Ste. 301, Suwanee GA 30024. [Questions:](#) Call Tangie Judy, CEFGA, at 678-889-4445 or email judy@cefga.org

CEFGA is a 501c3 nonprofit organization, so a portion of your sponsorship is tax deductible as a charitable contribution.

Involvement Opportunities

- Event Staff** (Assist with industry registration and student check-in)
- Event Volunteer** (Promote your industry and brand your company directly with students, teachers and counselors)
- SkillsUSA Judge** (Help judge the best young skilled workers in the state)